

**NATIONAL SOCIETY OF BLACK
ENGINEERS UNIVERSITY OF MISSOURI
MIZZOU CHAPTER**



**CORPORATE SOLICITATION PACKET
2019-2020**

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Greetings,

I am writing you today on behalf of the National Society of Black Engineers (NSBE) - University of Missouri Mizzou Chapter. Our overarching mission is: **“To increase the number of culturally responsible black engineers who excel academically, succeed professionally and positively impact the community.”** We pride ourselves on our family environment and our members’ dedication to live out the NSBE mission.

This year our goals are to continue developing our members professionally, grow their leadership skills, and provide aid to our international students with the direction of the national directive following the acronym **F.O.C.U.S.—family, opportunities, community, unity, and servant leadership**. We will offer leadership opportunities outside of the traditional chapter executive roles (CEB), in both our campus and Columbia committees. Through our collaboration with other campus organizations we will continue to provide a platform for students to showcase themselves and their talents. Lastly, we will continue reaching back into the community to inspire the youth following the realization of our city-wide NSBE Jr. chapter. Through intentional programming, we will expose our members to the endless possibilities available to engineering students.

My request today is to collaborate in supporting programs that extend beyond the walls of the university. These programs are integral to professional development and preparation of students for life after college. One of the most influential and network infused events we attend annually is the NSBE National Conference. This is a very costly event where most aspiring engineers are only afforded the opportunity to attend through your sponsorship.

In addition to the National Convention, your contributions will fund our programming during the school year. These intentional programs have supported the development of our members and led to us receiving the National Society of Black Engineers Chapter of the Year in our region for three years in a row!

We have several tax-deductible sponsorships listed on page 4. Our appeal to you is to take advantage or contribute according to your capacity; your partnership is valuable and will help in sustaining the events listed and afford the opportunity for underprivileged students to attend these prolific and career changing events. Our Corporate Partnership Packet highlights opportunities for the upcoming year that are available to your company to aid us in our efforts. We invite you to partner with us in making a positive impact on minorities in STEM related fields, while giving your company access to our deep talent pool.

On behalf of the officers and members of the National Society of Black Engineers at the University of Missouri--Columbia, we thank you for your time and support of our organization as we look forward to a successful year.

Camryn Smiley
Chapter Treasurer
cjsnwr@mail.missouri.edu

Annual Events

National Convention: This is a Mizzou NSBE subsidized event that our members can attend. This year located in San Antonio, TX, the convention offers technical seminars, leadership training, a career fair, and networking events. Mizzou NSBE is always represented in large numbers, and many members obtain internships/co-ops and establish nationwide networks.

A Walk for Education: This is an annual NSBE community outreach event in which members walk door to door raising awareness about engineering with underprivileged children and parents in nearby neighborhoods. The children are invited to the neighborhood's community center where lunch is provided and engineering activities are conducted.

Fall Regional Conference: This is a regional event Mizzou NSBE sponsors members to attend. This year located in St. Louis, MO, the conference offers access to career and leadership development workshops, a career fair, networking socials, and technical seminars.

NSBE Week: This is a week-long series of events that we put on to provide a glimpse in to all the stuff we do as a chapter. We plan the events to invoke the mindset of work hard first and play later. We start the week with events geared toward professional development workshops and keys to academic success. We then wrap up the week with a social mixer for our members and close out with some community service.

Black Business Expo: This is an event we put on in collaboration with another campus organization to celebrate student entrepreneurs with a showcase of their service to the rest of the student body. We have guest speakers who are connected to the campus/ community either personally or with their business to show that with the right focus anyone can do it.

Sponsorship Packages

Platinum Sponsor: \$5,000 and above

- Option to host a general meeting in the Fall *and* Spring semesters
- Company logo on chapter website
- Company logo on member t-shirts
- Amenity package full of Mizzou NSBE gear
- Access to resumes of current Mizzou NSBE members
- Recognition at chapter programs and events
- Unlimited emails (Information, job ad, promotions, etc.) to chapter members

Gold Sponsor: \$2,500 - \$4,999

- Option to host a general meeting during the Fall *or* Spring semester
- Company logo on chapter website
- Company logo on member t-shirts
- Access to resumes of current Mizzou NSBE members
- Recognition at chapter programs and events
- Six emails (Information, job ad, promotions, etc.) to chapter members per academic year

Silver Sponsor: \$501 - \$2,499

- Opportunity to host a general meeting during the Fall *or* Spring semester
- Four emails (Information, job ad, promotions, etc.) to chapter members per academic year

Bronze Sponsor: \$500

- Opportunity to host a general meeting during the Fall *or* Spring semester

If you wish to partner with Mizzou NSBE, simply return a check payable to National Society of Black Engineers – University of Missouri along with the Sponsorship Form on the following page. The National Society of Black Engineers is a 501(c)(3) non-profit organization. For your records, our Federal Tax ID is: **43-1463473**

Mizzou NSBE 2018 – 2019 Sponsorship Form

Company Info

Company Name: _____ Date : _____

Representative Name: _____

Email: _____ Phone Number: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Web Address: _____

Sponsorship Info

Dollar Amount (USD): _____

Would you like to host a meeting about your company? Yes No

Would you like to sponsor a NSBE T-shirt? Yes No

Additional Notes

Email this form to and make the check payable to National Society of Black Engineers – University of Missouri

Mizzou NSBE Treasurer - cjsnwr@mail.missouri.edu

Mizzou NSBE President - dnn6vd@mail.missouri.edu

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